

VEER NARMAD SOUTH GUJARAT UNIVERSITY

F.Y. B.Com.

Organization and working of Small Scale enterprises) (1990)

Objective :

1. To acquaint the Student with the role of small Scale enterprises
2. To Cultivate the ability for using the physical and human resources in an option way.

Contents :

1. Definition and nature of small Scale enterprises their role in the economy – their place in developing economy - their historical perspective - impact of industrial revolution on Small Scale enterprises cause of their decline in India during the British Period - Their development since independence . **30%**
2. Basic consideration for starting small scale enterprises – Market assessment for alternative product proposals Finance – Location – product - Planning – Raw materials . **20%**
3. Working of small scale enterprises (a) procuring raw – materials – maintenance of quality – adoption of technological improvements - acquiring the skills – Marketing the product. (b) Financing small scale enterprises - credit needs and financial facilities – Application of technique. **20%**
4. Role of Government in assisting small scale – enterprises – protective and promotional measures undertaken by Government Such as Reservation of Spheres concessional finance , training and research services etc.
5. Relationship of Small Scale enterprises with large scale enterprises - industrial estates – industrial co- operatives. **10%**

Reference Books :

1. Scientific Management of Small Scale industries
By Nan Nihal Singh (Lalwani Publishers)
2. Small Scale industries in the Seventies
By Ram K. Vepa (Vikas Publications Bombay 1971)
3. Problems of Small Scale Enterprises
By H.N. Pathak (I.D.B.I.T. Bombay)
4. Industrial Estates in India – Development Commissioner
Small Scale Industries - Govt. of India.
5. Small Scale and household industries in a developing economy.
By M.C. Shetty (Asia Publication)

6. Small Scale Industry – Procedures Hand Book
By K.K. Mehta (Productivity Services International ,Bombay)
7. Small Scale industry – A guide and reference Hand Book
(board of editors Nathi Publications)
8. Small Scale industry advisory Services .
(An international study By Joseph E. Stepanek.)
9. Managers for small industry
By Joseph E . Stepanek.
10. Economic Research for Small industry Development
S. Nanjunandan , H.E. Robinson Eugene Staley.
11. Industrial Estates William Bredo.
12. Seminar on Financing of Small Scale industries in India
of the proceedings Volume I & II
13. Problems of Small Scale industry Sector
By Dr. P.S. Loknathan
14. Role of Small Scale industry in a developing economy
By Dr. P.S. Loknathan
15. Financing of Small Scale industry in India
By Ramkrishna
16. Problems of Small Scale industry
By R.S. Bhatia
17. Role of Small Scale enterprises in Indian economic development
By P.N. Dhar and Ludall.
18. Vashant Desai